

Marie Forleo's
2009 RICH HAPPY & HOT MASTERY
PROGRAM INFORMATION
& APPLICATION

PLEASE FOLLOW THESE INSTRUCTIONS CAREFULLY

1. Read the program invitation letter.
2. Review the program benefits, features and dates.
3. Fax your completed application to 208-474-8648.
And EMAIL us mastery@marieforleo.com to let us know to expect it. If we don't receive your application via fax, we will have you resend it.

Are You Ready to Join Me on The Most Exciting Adventure of Your Business... and Your Life?"

Here's How To Make 2009 Your Highest Income and Most Satisfying Year Ever!



From: Marie Forleo
New York, NY

Dear Friend,

Are you ready for a quantum leap in your business as well as your *personal life*?

Do you have an "intuitive hit" that in 2009 you're meant to step into a **bigger place**, have a lot **more fun** and make a lot **more money doing what you love**?

Do you get WAY more done with **structured accountability**, consistent **one-on-one feedback**, a **group of smart, like-minded people to share ideas** and **brainstorm** with, and an occasional kick-in-the-pants ☺ from someone who will tell it to you straight?

If you answered yes, keep reading.

Because what I've got cookin' will help you make 2009 your highest income and most satisfying year ever.

Here's the truth:
even though I'm a little embarrassed to say it...

Breaking away from conventional "success wisdom", I've quickly created phenomenal business that's not only wonderfully profitable (and has been doubling the past 3 years), but that's **authentic** to who I am and **transforms** the **lives** of thousands of people around the world.

I also have an **intimate relationship** that is *beyond* what I could have ever imagined, two **dream homes**, and a **rich quality of life** that exceeds what I ever thought possible.

Please understand.

I'm not sharing this to brag because **God knows my life wasn't always this good.**

Just a few short years ago I was deep in debt, sick and tired of spinning my wheels with little to show for it, and basically... totally frustrated with my business and life.

But after discovering some **truly powerful** (and *highly practical*) ideas, my business and life *quickly* transformed into something utterly spectacular.

And for the past few years, I've been teaching what I've learned to as many people as I can reach through my book, articles, teleseminars and one-on-one coaching.

Trouble is, **something BIGGER** has been percolating inside of me.

For some while now, the Universe (**God**, Flow, or whatever you prefer to call our Higher Power) **has been dropping "hints" that it's time for me to lead live, in-person programs.**

In fact, my private VIP coaching clients have begging me almost a year!

And believe it or not, I've gotten several strong nudges - seemingly "out of the blue" - from other colleagues who have been *waiting* for me to launch a high-level, year-long mastermind coaching program.

Add to this, I've had **the benefit of participating** in several **high-level mastermind programs** over the past few years and have seen first hand the **extraordinary results** they can produce.

So I asked myself two important questions:

"What would my ultimate, high-level 12 month-mastermind coaching program look like?"

"What combination of content, structure, in-person interaction, group and personalized coaching would produce the greatest possible results for each member, have the greatest impact on the world at large AND be the most FUN for everyone involved - including me?"

My answer came fast.

Combining **transformational training** (AKA the lifestyle of living in the moment) with **proven business** and **marketing principles** *with group masterminding* is a **slam-dunk combination** that will unleash massive well-being and RESULTS like nothing else before!

For starters, we'd have multiple levels of support over the entire year:

- LIVE In-Person Meetings
- Monthly Group Calls
- A Private Online Forum to share ideas and resources
- One-on-one coaching sessions

While that was a good start...

...hang onto your seat, because *then* I realized something WAY COOLER!

Instead of the typical 2-day in person mastermind events throughout the year, we're going to have **3-day Retreats** that will include a highly interactive "**Surprise Adventure**" designed to go beyond theories and concepts and get you *experiencing transformation* first hand!

You'll literally be trained, in real time, to **master you ability to be present, communicate powerfully and authentically, stay centered regardless of the circumstances** and **access your highest brilliance** on a *consistent basis*.

These "**Surprise Adventure**" trainings will be highly interactive, totally FUN and strengthen the heck out of your body, mind and soul.

(Don't worry, our "Surprise Adventures" are nothing dangerous or weird. No walking on hot coals or bungee jumping! But trust me, each "Surprise Adventure" is carefully designed to **totally blow your mind** and provide skills and experience you'll treasure for a lifetime.)

Then, after our Day 1 "**Surprise Adventure**", our business and lifestyle group masterminding on Day 2 and 3 will be uber powerful beyond what our minds could ever predict!

The **insights, solutions** and **million-dollar ideas** that we'll create together will be friggin' **priceless**.

Why?

Because once you're **fully present**, *every cell of your being becomes an unstoppable generator of **brilliant ideas and genius insights!***

And This Is How My 2009 Rich, Happy & Hot Mastery Program was Born!

Right off the bat, you need to know that this will NOT be an arms-length program.

As you've likely seen, everything I do is full out. **I give 100% of my heart and soul to any program** I take on.

I will work **intimately** with you for **an entire year** and give you everything I possibly can to support you in having **major breakthroughs** - both in your **business** and your **life**.

The truth is, I have a gift for not only keeping people on track and in action (it's no coincidence I'm a Nike "Just Do It" Athlete)...

... but I also have uncanny intuition that allows me to laser in on any situation and **help my clients get re-centered and move ahead – fast!**

(Just ask anyone who knows me or who's worked with me; they'll tell you my intuition is so good it's borderline psychic.)

But here's the most important part....

As a member of the **Mastery Program**, you'll also get the **priceless benefit of group synergy and momentum**.

You'll spend an entire year masterminding and connecting with other smart, talented and like-minded entrepreneurs who are *committed* to living their best lives *and* supporting YOUR *highest expression* of wealth and well-being.

Just imagine **how great it will feel** to have a **close, intimate group of like-minded people** who are **always in your corner**, ready and willing to give you the exact feedback and resources you need – when you need it most.

And, if I do say so myself, **this Mastery Program will be more friggin' fun and powerful** than any high-level mastermind coaching program I've seen yet!

And like I said, the focus will be on taking action and creating results and well-being – *consistently*.

Oh yeah, I need to include this...

WARNING! This program is NOT for anyone who's easily offended, lazy or thin-skinned.

As you know, I tell it like it is.

My job is to help you see things that you *may not be aware* of that are getting in your way as well as challenge you to grow into your full potential.

Rest assured I **will not smile and nod** when you are trying to **float by a lame excuse** or any **other BS**.

Nor will breeze past any **"red flags"** that are revealed about YOU or your business.

The moment I notice you doing something (or *not* doing something) that will get in the way of your **income, business growth** or **personal well-being**, you'll know about it. (In a loving and respectful way of course!)

I also hope you'll give me permission to say "WTF!?" if you're about to make a move that's bound to get you lost, make things complicated or in any way screw up your business or life!

As you might expect, I have to **limit the number of members** that can participate to ensure that each person receives this kind of **honest**, yet highly beneficial, **one-on-one attention**.

Bottom line is that by keeping the group small, I can guarantee that I'll be able to get to know YOU, your business, your life and help you dissolve the obstacles that stand in between you and your ability to truly **ROCK your world!**

Here are a few of the many benefits you can expect from this program:

- A **clear map of what to do next in your business and life** so you can serve a lot more people, **increase your income** and **make a bigger difference** in the world!
- **Consistent action on the projects** that will bring you the most spiritual and financial profit
- Dramatically **improved relationships** and **intimacy** in your life (even if you're relationships are *already* great!)
- Increased **self-confidence** and **communication skills**
- An up-level in your personal appearance (yes...you will **look** and **feel healthier** and **hotter** than ever!)
- Continual **support** and **feedback** from a **group of like-minded, high-achievers** who truly care about your success and well-being
- **Clarity** on **where you are going** and **how to get there**
- **Access to my personal network** of connected professionals (I know a lot of "connected peeps" in business, info marketing, publishing, entertainment, etc...)
- **Strategies** and **internal shifts** you need to build a six and seven figure business in alignment with your values
- A **confidential** and truly **safe environment** to **unleash your dreams** and be authentic to your deepest desires
- **Greater connection** with your **spouse, family** and **friends** and team
- A skyrocketed ability to **live consistently in the moment**
- **Proven tools** and methodologies to **get a lot more done in less time**
- **A HECK-OF-A-LOT** more **FUN** in everything you do!

- A **stronger** ability to use your **intuition** to support your business and life decisions
- A permanent shift out of “scarcity mentality” and in to a **lifestyle of abundance** with a focus on **making a BIG difference** in the world

Are You Ready?

Here's What You Need To Do Next...

Scroll down to the next page and review all the benefits, features and live meeting dates for The 2009 Rich Happy & Hot Mastery Program.

Then complete your Mastery Program Application and fax it back to 208-474-8648 and email mastery@marieforleo.com to let us know to expect it!

*Important: If you are clear this is the ideal program for you, don't delay.
Due to the personal nature and high level of one-on-one interaction in this group, space is extremely limited.*

Marie Forleo's RICH HAPPY & HOT MASTERY PROGRAM

Join Marie and an intimate group of talented, diverse and high-achieving entrepreneurs who are committed to take a **quantum leap** in their business growth and personal well-being in 2009!

If you've been looking for an exciting, well designed and frankly, kick-ass high-level mastermind program to help you catapult our income *and* satisfaction while increasing your ability to make a BIG difference in the world – then **this** is the program for YOU.

Marie's Rich Happy & Hot Mastery Program Provides:

1. A uniquely designed, high-level **private mastermind and coaching experience**
2. Never-before combined **transformational training AND business masterminding** where entrepreneurship, full self-expression and spiritual and financial profit work hand in hand
3. Ongoing **clarity, accountability and feedback** on your most profitable projects, business goals and personal desires
4. **LIVE in person retreats** for total immersion in solutions, strategies, fun, fitness and BIG thinking (away from your office and day-to-day environment!)
5. **Year-long** support on multiple levels via phone meetings, email, consults and spot coaching

The Mastery Program is **PERFECT** for You if....

- You're 100% certain that Marie, her style and transformational approach to business and life are an excellent fit to help you DOUBLE or TRIPLE your income, results and satisfaction.
- You're self-motivated, resourceful, and fast to implement suggestions.
- You have a deep desire to make A BIG DIFFERENCE in the world with your business and your life.
- You're open for honest feedback and a kick in the pants when needed.
- You are truthful, transparent and forthright in everything you do.
- You're open to NEW EXPERIENCES and increasing your physical health and well-being.
- You're ready and *willing* to do whatever it takes to make 2009 your BEST year ever!

The Mastery Program is **NOT** for You if...

- You can't keep commitments and have difficulty honoring your word.
- Are thin-skinned or get defensive about candid feedback.
- You're not willing do the "inner work" *and* "outer work" necessary to move ahead.
- You have a tendency to be negative, dramatic or blame outside circumstances for your results.
- You have trouble making decisions and need constant handholding.
- You are unwilling or able to participate in moderate physical exercise.
- You're easily offended by words like friggin' or ass.
- Investing in this high-level program would be a huge financial burden for you and your family.

2009 Rich, Happy and Hot Mastery Program Benefits:

1. **Three **3-day** LIVE Group Mastery Meetings** with Marie at elegant, upscale locations. Each 3-day retreat will include powerful “experiential” training (physical and spiritual) as well as business and lifestyle masterminding designed to radically increase your income, effectiveness and satisfaction. This one-of-a-kind business and lifestyle training will catapult your highest expression of wealth and happiness! After the “Secret Day 1 Adventure”, each member will take a turn in the “hotseat” and receive specific coaching and honest feedback from Marie and the group, as well as learn and network with the other members.

*(**Members are welcome to bring one partner/spouse or key employee as appropriate, with advanced approval from Marie.)*

(\$25,000 Value)

2. **11 Group Mastermind Progress Calls with Marie and Other Mastery Members**
(Calls held every month with the exception of August)

(\$4,000 Value)

3. **6 “Pre-Scheduled” One-on-One 30-Minute Strategy Sessions with Marie**

(\$3,000 Value)

4. **4 “As Needed” 15-Minute Spot Coaching Calls with Marie**

(\$2,000 Value)

5. **Private RHH Mastery Online Email Discussion Forum** to ask each other questions, celebrate wins, share resources, get feedback on new projects and get support when you need it most.

(\$3,000 Value)

6. **Complete Home Study Versions of Marie’s Current Info Products**

(Includes PSCE, Make Every Man Want You More, Make Every Man Want You Signed Book, Live In The Moment Booty Camp I & II)

(\$1,500 Value)

7. **Complete Rich, Happy and Hot Monthly Social Network Membership**
(Note that program benefits may change as the program launches and evolves!)

(\$444.00 Value)

*****BONUS A Private 30-Minute Session with Josh and Marie**

Josh Pais is an internationally renowned actor, writer, director and teacher. He’s an intuitive genius that can see precisely where/how you may be holding yourself back in your business and/or in your relationships. This session is ESPECIALLY valuable for couples or individuals who want to quickly dissolve mechanical behaviors that are getting in their way of wealth, relationship happiness and self-expression.

(\$1,500 Value: Actual: PRICELESS! This exclusive session not available outside the program!)

****Total Value \$40,444.00 ****

Total Membership Fee: Significantly (and Shockingly) Less!

Once you submit your application, we will review it and if you are approved, we’ll send you the membership fee and financial agreement.

By submitting an application you are under no financial obligation.

I am only interested in working with people who are fully committed and serious about this program. As you complete the Mastery application, you’ll determine if this high-level program is right for YOU.

Meeting Dates for 2009

Our live 3-day retreats are the core of The Mastery Program and where the most powerful breakthroughs happen. Members are expected to attend all retreats. Please mark your calendar and reschedule things as appropriate. ***Note that you are responsible for your own travel arrangements, airfare and hotel fees.*

Meeting 1: Week of February 25 - March 1 (San Diego)*

Meeting 2: Week of May 6-10 (Mexican Riviera)*

Meeting 3: Week of September 23 – 27 (East Coast Location)*

(*These are tentative dates & locations. Specific dates will be announced by December 30, 2008.)

Group Calls for 2009

Group coaching calls are held on the first Tuesday of each month at 12 noon EDT and are between 75 and 90 minutes. Members should make every effort to attend each call. Any changes in schedule will be announced far in advance. (No group call in August.)

One-on-One Consults for 2009

Prescheduled one-on-one phone strategy sessions with Marie. You will receive a 2009 schedule by December 30, 2008 and can choose your slot on a first-come-first served basis.

As needed 15 minute sessions can be easily schedule throughout the year. Marie and her team will always let you know well in advance of times she will be inaccessible due to traveling or vacation.

So are you ready to make 2009 your highest income AND most satisfying year ever?

Then fill out your Mastery Program Application now. Once you submit your application, we review it and if you are approved, we'll send you the membership fee and financial agreement. **By submitting an application you are under no financial obligation. We simply want you to take the time to complete your application and determine if this program is right for you.** Applications will be accepted on a **first come, first served** basis of receipt. We will let you know within 7 business days if you are included in the group.

If you have any questions regarding the program or application, please write mastery@marieforleo.com.

I'm excited to review your application and to work with you **personally for a WHOLE YEAR** to help you make 2009 your **BEST year ever!**

With love,



Marie Forleo's
RICH HAPPY & HOT MASTERY
PROGRAM APPLICATION

Please take a moment to PRINT OUT this application and fill out your answers. Remember to **write very clearly** so your answers can be read easily. Illegible applications will simply slow down the process.

***All information submitted on this application will be kept strictly confidential.*

When completed in its entirety, please FAX it back to 208-474-8648 and EMAIL us at mastery@marieforleo.com to let us know it's coming!

Yes Marie! I want to partner with you and **gain full access to your** coaching, mentoring, network, guidance and expertise as a member your **2009 Mastery Program**. I understand that you will use this application to select the ideal group of like-minded entrepreneurs who are committed to wealth and well-being, and that you will let me know within 7 business days whether I've been accepted.

Name _____

Company Name _____

Street Address _____

City/Town _____

State, Zip _____

Country _____

E-mail _____

Phone _____

Mobile Phone _____

Birthday (month/day) _____

Assistant Name _____

Assistant Email _____

Website(s): _____

Who are your mentors and/or role models?

What do you consider your biggest strength?

What skills, experience, expertise, knowledge or resources will you 'bring to the table' to support the collective growth and well-being of this group?

What is your current gross yearly revenue? What was your gross revenue for 2007 and 2006? (This information is kept strictly confidential)

2008 _____

2007 _____

2006 _____

What gross revenue goal would you like to reach for 2009?

Briefly describe why YOU are a great candidate for this program?

Anything else I should know before considering you for this program?

RICH HAPPY & HOT MASTERY APPLICANT AGREEMENT

THIS MUST BE SIGNED IN ORDER TO BE CONSIDERED FOR THE GROUP:

I, _____, have read the Mastery Program description above and filled out the Mastery application. I would like to be considered for membership in 2009 Rich, Happy & Hot Mastery Program.

At this point in time, I understand I am showing interest only in the program and am under no obligation to join or make payment.

I understand that if I am accepted into the group, after reviewing and submitting my payment contract (supplied after this document is received and approved), I am committed to the program for its duration. I understand my role and the role of my Marie as my coach in this program. I will ask questions and clarify anything I don't understand. I am committed to doing everything I need to do to get 100% from the program.

I understand that a separate payment contract will be submitted to me for my review after this application is received.

Print Name _____

Signature _____

Date _____

THANK YOU for completing your 2009 Rich, Happy & Hot Mastery Application with such detail!
Now all you need to do is fax back the completed application to: **FAX: 208-474-8648 and EMAIL us at mastery@marieforleo.com to let us know it's coming!**

I will personally read and review all of your information. We will contact you within a 7 business days by phone to let you know if you've been selected for the program and we will provide you with the payment information at that time.

If you have **any questions** about this program or application, please email mastery@marieforleo.com

I'm soooo excited to **work with you to make 2009 your most profitable and satisfying year ever!**

With love,

